

# **Bigo Live Download Bonus Plan**

**2023**



**BIGO LIVE**

# Bigo Live Influencer Partnerships

Bigo Live is a live streaming social media platform, & the largest in the live streaming space globally with nearly a billion downloads. We are currently seeking relationships with influencers & celebrities to bring quality content to our app & help expand our user base. Our influencer plans are structured with these goals in mind. Influencers will be asked to join the app, & share us with their followers through a custom link you add to your bio.

In addition to the remuneration outlined below, there are additional incentives with these plans that include:

- Cross promotion on the Bigo Live Social Media pages.

- Algorithm Boost in app. We will boost your lives to appear higher on the home page.

***\*Bigo Live is open to and welcomes customized collaboration models with content creators. The rewards are not only limited to financial compensation, it can also be support for your charity, sponsor your merch line, support for your growth on the platform etc. Feel free to discuss any ideas you may have.***

## Bigo Live Download Bonus plan

### Plan deliverables:

- Onelink\* must be displayed on the 2 primary social media pages (Not in link tree) for the full campaign

- Minimum downloads: 50.

- 2x social media posts that stay on feed for the duration of the campaign

- A minimum of 4 Instagram Stories or YouTube Shorts (ig Stories are kept as highlights)

- A Minimum of 4x scheduled 2 hour live shows or 8 Live hours total in app.

- A minimum of 2 Bigo Live in-app feed posts per week (post content to the Bigo Bar)

Download breakdown & performance bonus incentive:

**Please see Download Bonus Charts Below:** (Max earnings per month from this plan: \$320,000)

100K-500K FOLLOWERS

Tier	RATE PER DOWNLOAD
K5: >50,000	\$320,000
K4: 10,001-50,000	\$6.40
K3: 5,001-10,000	\$5.60
K2: 2,001-5,000	\$4.80
K1: 51-2,000	\$4
BASE 50 DOWNLOADS	\$320

500K+ FOLLOWERS

Tier	DOWNLOAD
K5: >50,000	\$320,000
K4: 10,001-50,000	\$6.40
K3: 5,001-10,000	\$5.60
K2: 2,001-5,000	\$4.80
K1: 221-2,000	\$4
BASE 220 DOWNLOADS	\$1,600

1M+ FOLLOWERS

Tier	DOWNLOAD
K5: >50,000	\$320,000
K4: 10,001-50,000	\$6.40
K3: 5,001-10,000	\$5.60
K2: 2,001-5,000	\$4.80
K1: 221-2,000	\$4
BASE 500 DOWNLOADS	\$5,000